

OBJECTIVE

Seeking a full time position in marketing with an organization in order to strengthen and broaden marketing skills.

PROFILE

Thorough knowledge of Microsoft Office 2007, have completed software classes, presentation experience, working knowledge of Photoshop and Dreamweaver, experience with creating campaigns, experience in sales, promotion, recruiting, and have strong organizational skills and leadership. Have experience with customer service and management skills.

EDUCATION

Texas Tech University, Lubbock, Texas
Rawls College of Business Administration
Bachelor of Business Administration, Marketing
May 2009

WORK EXPERIENCE

JDM Marketing

Director-Level Internship.

Irving, Texas

06/01/2009- 06/26/ 2009

- Worked very closely with owner learning the business through strategy, client relations, and tactical campaigns execution.
- Created presentations, plan books, and briefs.
- Developed a campaign from start to finish by creating the ideas and activities and the design of each element.
- Explained the vision to the technical and creative director for execution.
- Planned and executed multimedia integrated Branding Campaign.
- Managed a team of 3 creative and technical experts.
- Worked closely with outsourced vendors to fulfill client's needs.
- Monitored the development, managed budgets, and managed a timeline.
- Gave presentations and executed the campaign.



**Abercrombie and Fitch
Brand Representative:**

Plano, Dallas, and Lubbock, Texas
10/2003-05/2009

- Worked very closely with customers and provided services needed when a problem arose.
- Conducted opening and closing procedures which included counting the register and making deposits to the bank.
- Worked with merchandise deliveries and processing the new clothes to be ready for the floor. Participated in updates and floor sets when new merchandise was put out on the floor.
- Ran the cash register and conducted customer service with returns and exchanges.
- Set up displays for new floor sets by styling mannequins, and following table, wall, and t-stand picture directions in order to set up new floor sets.

ACTIVITIES

Texas Tech Marketing Association:

2007-2009

